About SMCR and the Conference

It seems people these days can’t stop talking about periods. From derision by presidential candidates, to taboo-breaking Instagrammers and marathoners, menstruation is no longer in the closet. The Society for Menstrual Cycle Research (SMCR) has been building the evidence base and articulating menstruation’s role in health and well-being for over 40 years. SMCR was the first multidisciplinary organization to actively promote research on reproductive health, and continues to be a leading source of guidance and expertise for those interested in the menstrual cycle.

SMCR is comprised of researchers in the social and health sciences, humanities scholars and educators, health care providers, policy makers, activists, artists and students, with interests in the role of the menstrual cycle in health and well-being from across the globe. Since 1979, SMCR has been bringing together those committed to ‘making menstruation matter,’ by hosting the world’s leading international conference on menstrual health, well-being, and justice every two years.

The 2019 SMCR biennial conference theme is “Traversing the Ridge: Connecting Menstrual Research and Advocacy,” and offers the opportunity for domestic and international research, activism, and social policies to mutually inform one another. Come to the Colorado College campus in beautiful Colorado Springs, Colorado, USA at the foot of the majestic Rocky Mountains, to be a part of the conversation as we plan for a brighter future for reproductive health and wellness!

The conference includes keynote speakers and plenary sessions, workshops, roundtables, oral presentations, themed symposia, poster presentations, and centrally located exhibitors’ spaces. It also features coffee breaks, breakfasts, lunches, an opening reception, a closing reception with an interactive artistic performance and our signature ‘Red Moon Howl’ Poetry Slam, a mentoring meet-up, and more!
Sponsorship Opportunities

Major Conference Partner with Graphic Recording*

SPONSORED!

Announcing Lunette as SMCR’s Major Conference Partner! Thank you to Lunette for enabling us to host a graphic recorder* at the conference!

For 13 years, Lunette has led the global menstrual cup movement, advocating for safer, sustainable and more inclusive menstrual care options for all people with periods. We are proud to be a major partner for SMCR19, supporting the conversation about menstrual and reproductive health advocacy and research. After all, in 2019, the Lunette brand believes #ThisIsOurPeriod to keep fueling the menstruation empowerment movement.

Platinum
Friendometrium
$3,500

- Sponsorship of one keynote speaker or plenary
- One full-page advertisement in conference program
- Table at our exhibitor space
- Logo on conference tote bag
- Inclusion of a promotional item in registration packet/tote bag
- Complimentary conference registration for two

Gold
Hot Flash
$1,500

- Sponsorship of one student scholar travel scholarship
- One full-page advertisement in conference program
- Table at our exhibitor space
- Inclusion of a promotional item in registration packet/tote bag
- Complimentary conference registration for one

Silver
Anything You Can Do, I Can Do Bleeding
$750

- Half-page advertisement in conference program
- Table at our exhibitor space
- Inclusion of a promotional item in registration packet/tote bag

Bronze
Go With the Flow
$350

- Quarter-page advertisement in conference program
- Inclusion of a promotional item in registration packet/tote bag

*What is Graphic Recording?

Through keen listening, a graphic recorder captures and synthesizes ideas using hand-drawn images and words, large-scale, in real time. This visual map of a plenary, keynote, or symposium is bursting with information which can easily be seen, remembered, and shared by the group during and after the event. Side effects may include innovative thinking, trust, long-term commitment, action, positive energy and a deep sense of satisfaction after a day of rewarding conference sessions.
One great way to sponsor the conference is by sponsoring a specific event or session. All organizations or individuals who sponsor a session will be acknowledged in the conference program and verbally acknowledged by the conference committee during the sponsored session. A $1,000 donation can enable your sponsorship of one of the following special events:

- Opening Reception and Poster Session
- Red Moon Howl Poetry Slam
- Keynote Speaker
- Mentor Meet-Up Session

**SMCR Donor – Donor’s Choice**

Want to donate another amount or donate a good or service of your choice? Please contact us and we would be happy to talk to you about additional sponsorship options. Donations in any amount, no matter how small, as well as donations of food or other conference services, are welcomed and encouraged. Any donation made to the Society for the 2019 conference will be gratefully acknowledged in printed and online conference materials.

**Future Scholars Support**

We organize our conferences to provide the lowest possible registration fee to participants. We are also committed to providing scholarship funding for graduate students and early career researchers who are challenged to cover conference costs on their own. Scholarship recipients will be notified of their scholarship sponsor in their award letters, unless sponsors prefer to remain anonymous.

- Student Scholar Travel Scholarship | $250
- Student Registration Scholarship | $100

**Additional Options**

*(please contact for pricing)*:

- Breakfast/lunch sponsorships
- Panel sponsorships on specific topics
- Oral presentation symposia sessions.

**Contact**

All inquiries regarding sponsorship should be directed to SMCR board member Rachel Fikslin at rachelfikslin@gmail.com or (331) 901-0065.
SMCR is excited to present the following activists and scholars as **Keynote Speakers**

**CHRIS BOBEL**
author of “The Managed Body: Developing Girls and Menstrual Health in the Global South”

**CAROL TAVRIS**
co-author of “Estrogen Matters”

**Honoring Margaret Atwood**
SMCR will be honoring Margaret Atwood and “The Handmaid’s Tale” for making menstruation matter!

**Venue**
Nestled at the foot of Pikes Peak in Colorado Springs, CO, Colorado College provides a beautiful setting for our conference, with staff dedicated to ensuring an exceptional experience. Colorado College has well-maintained, safe, and affordable housing for conference participants and numerous meeting spaces. Colorado Springs enjoys nearly 300 days of sunshine per year, with early June boasting 75-80°F (24-27°C) degree temperatures, and is a vibrant community with wonderful downtown dining options and an art museum within walking distance of campus. The city also serves as a jumping-off point for nearby hiking and outdoor adventure.